



CPPTF 12/24

8 September 2024

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Coffee Public-Private Task Force (CPPTF)/
International Coffee Council
138th Session
12 September 2024
London, United Kingdom

**Proposal by CPPTF regarding a
joint Communiqué**

Background

As part of the deliberations of the Coffee Public-Private Task Force, in preparation for the 6th CEO & Global Leaders Forum on 11 September 2024 and the 138th Session of the International Coffee Council, a Draft Communiqué has been prepared to be signed by the signatories of the London Declaration and the International Coffee Council. The current Draft has been discussed, commented on and agreed upon by consensus by the Sherpas of the CPPTF.

Action

The Council is requested to consider and, if appropriate, to approve the following Draft Communiqué submitted by the Task Force.



6th meeting of the CEOs and Global Leaders Forum (CGLF)
138th Session of the International Coffee Council (ICC)
11 September 2024
London, United Kingdom

COMMUNIQUÉ

ADVANCING THE LONDON DECLARATION ON PRICE LEVELS, PRICE VOLATILITY AND THE LONG-TERM SUSTAINABILITY OF THE COFFEE SECTOR
WORKING TOGETHER AND FOCUSING ON PROMOTING COMPETITIVE AND SUSTAINABLE PRODUCTION, FOSTERING RESPONSIBLE AND EQUITABLE GROWTH, PROMOTING RESPONSIBLE CONSUMPTION AND PROMOTING PUBLIC-PRIVATE DIALOGUE REGARDING POLICY DEVELOPMENT

WE, THE UNDERSIGNED COMPANIES AND ORGANIZATIONS OF THE COFFEE INDUSTRY AND THE MEMBER STATES OF THE INTERNATIONAL COFFEE ORGANIZATION (ICO), BOTH EXPORTING AND IMPORTING COUNTRIES, AS DEFINED IN THE INTERNATIONAL COFFEE AGREEMENT 2007, MET IN LONDON, AND

WE ECHOED the commitment made by the private sector companies that signed the London Declaration in 2019 with regard to the implementation thereof in partnership with ICO Members, coffee stakeholders and development partners, as well as the commitment of the Member countries of the International Coffee Organization, in pursuance of the Sustainable Development Goals (SDGs), to work together with the signatories of the London Declaration and other stakeholders to jointly define detailed and concrete actions;

WE ACKNOWLEDGED the progress made on our joint agenda and the 2030 Roadmap adopted during the 2nd CGLF and 128th Session of the Council in October 2020, which aims to tackle price levels and volatility and to realize the shared vision of pursuing social and economic sustainability and resilience to shocks through sustainable production and expanded consumption;

WE RECOGNIZED the work of the Coffee Public-Private Task Force, alongside participating ICO Members, coffee stakeholders and development partners, in providing information, training and support to willing producing countries to establish methodologies and systems to calculate living income benchmarks and the cost of sustainable production, in collaboration with national governments, research institutes, coffee boards and private sector;

WE NOTED the work provided by the CPPTF to ICO Members and the coffee sector at large in organizing webinars about the implementation of the EU Deforestation Regulation, as well as exchanging information on national and private traceability platforms, with presentations by representatives of the public sector, private enterprises, farmers' associations and civil society, as well as in outlining the interactive coffee sustainability mapping tool in its beta-format;

WE NOTED WITH SATISFACTION the G7 Ministers' Meeting on Climate, Energy and Environment, held in Torino, in April 29-30, 2024, which welcomed the announced setting up by the Italian Presidency of a public private partnership initiative for sustainable, resilient, circular and regenerative value chains of coffee. The proposed initiative, which is open to G7 members on a voluntary basis, will draw on the expertise of the International Coffee Organization (ICO) and its Coffee Public-Private Task Force (CPPTF), among other international partners;

WE ACKNOWLEDGED with appreciation the efforts of ICO to secure recognition of the coffee sector's global strategic and socio-economic importance and the support of the Leaders of the Group of Seven (G7) to a G7 private-public initiative on coffee aimed to further advance policy, sustained investments, research and innovation, partnerships, blended finance to boost the resilience, environmental sustainability, value addition and circularity of the coffee value chains worldwide and to support smallholders and family farmers in producing countries, including examining the feasibility of the establishment of a global private-public fund on coffee;

WE RECOGNIZED the efforts and investments of the coffee sector, in particular of the coffee farmers, to adopt innovative and regenerative practices, to use water resources efficiently, to develop new cultivars, to increase productivity and to promote climate-resilient and sustainable agriculture, thus ensuring that coffee production has a positive impact on the environment and in local communities;

WE INTEND

TO ADVANCE the implementation of the 2030 Roadmap across all agreed thematic areas of work;

TO ENGAGE ACTIVELY in the efforts undertaken by the ICO and its other competent parties to mobilize additional public and private resources, including the establishment of a global public-private funding mechanism for the sustainability and resilience of the coffee sector, to help coffee farmers achieve the goals and objectives of the London Declaration for a more sustainable sector and the prosperity of grower communities;

TO CONTINUE COLLABORATING with global initiatives through fora such as the G7 and the G20, as well as to engage with the United Nations and its specialized agencies, international and regional financial institutions, and development partners, to better coordinate actions, allocate resources and mobilize funds, in order to make the coffee sector more sustainable;

TO CONTINUE SUPPORTING ICO Member countries, coffee farmers and exporters by providing information about regulatory requirements to access importing markets and enabling discussions on how to overcome present and impending trade difficulties;

TO ENGAGE ACTIVELY in initiatives that foster dialogue and collaboration between private and public sector at the national level including multistakeholder platforms, national councils, national confederations, national and local federations, institutes and consortiums, and consultations between public and private members of the coffee chain;



TO CONVENE again in 2025 to reflect on progress made and take decisions on any necessary adjustments and modifications.

London, 11 September 2024

Signed by the CEO and Global Leaders Forum **Signed by the International Coffee Council**

The London Declaration was signed by:

ECOM Trading JDE Peet's N.V. Illycaffè S.p.A. Lavazza S.p.A. Louis Dreyfus Company Nestlé S.A. Neumann Kaffee Gruppe	Ofi Starbucks Coffee Company Sucafina Sucden Tchibo Volcafe
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And supported by:

Coordinadora Latinoamericana y del Caribe de Pequeños(as) Productores(as) y Trabajadores(as) de Comercio Justo/ (CLAC) European Coffee Federation (ECF) Fairtrade International Global Coffee Platform (GCP) Hanns R. Neumann Stiftung	IDH the Sustainable Trade Initiative National Coffee Association of the USA (NCA) Oikocredit Rainforest Alliance Rusteacoffee Specialty Coffee Association (SCA) Sustainable Coffee Challenge (SCC) - Conservation International (in their capacity to convene and facilitate the SCC)
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About the Coffee Public Private Task Force (CPPTF)

In September 2018, the International Coffee Council (ICC) adopted Resolution 465 on “coffee price levels” during the 122nd Session in London. This led to a Sector Dialogue organized by the ICO, engaging the relevant sector stakeholders and broader international community in the dialogue on coffee price levels. This culminated in the development of a joint Declaration of Intent of stakeholders from both the private and public sector in the form of the “London Declaration” which was signed the next year in September 2019 by 12 private sector companies and welcomed by the 125th ICC Session, which also adopted resolution ICC-125-10 requesting the ICO to set up a Coffee Public-Private Task Force (CPPTF).

The CPPTF now consists of 17 private sector ‘Sherpas’ – representatives of the signatory companies, the ICO Private Sector Consultative Board and the coffee sustainability entities Global Coffee Platform (GCP) and Sustainable Coffee Challenge (SCC)– and 17 public sector representatives of ICO Member countries, both importing and exporting. The aim of the CPPTF and its related Technical Workstreams (TW) is to implement the ICC Resolution 465 and the London Declaration, thereby actively advancing the work of the Sector-Wide Dialogue initiated and led by the ICO. The ultimate objective of the Task Force is to build consensus on priority issues and actions to be submitted for consideration to the International Coffee Council (ICC) and the CEOs and Global Leaders Forum (CGLF) and to be implemented to achieve a sustainable and prosperous future for coffee producers and the sector as a whole.

The CPPTF is an innovative and unique model for public-private dialogue to mobilize efforts and resources for all to engage, reach consensus and put into action, but leaves flexibility to elevate existing individual and shared coffee sector sustainability initiatives and crucially fills gaps where no initiatives yet exist.

About the International Coffee Council (ICC)

The Council is the highest authority of the Organization and is composed of representatives of each Member government. It meets in March and September each year to discuss coffee matters, approve strategic documents and consider the recommendations of advisory bodies and committees.

Council sessions enable delegates to have high-level contacts with major players in the global coffee industry. Representatives come from government ministries, coffee boards and embassies, supported by alternates from the industry and advisers.

Decisions are usually reached on the basis of consensus. This is important so that the measures which can have a major impact on coffee, such as quality and projects, achieve as much support as possible.

About the CEOs and Global Leaders Forum (CGLF)

The CEOs and Global Leaders Forum (CGLF) is a forum of senior executives from private sector entities that are signatories of the 2019 London Declaration on “price levels, price volatility and the long-term sustainability of the coffee sector” and established as the private sector’s response



to ICC Resolution 465 issued on 20 September 2018. The CGLF meets annually with ICO Members, relevant coffee stakeholders and development partners to consider the expected outcomes of the Coffee Public-Private Task Force (CPPTF).