



International Coffee Organization
Organización Internacional del Café
Organização Internacional do Café
Organisation Internationale du Café

PC 46/08 Rev. 2

16 May 2008
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Promotion Committee

13th meeting
22 May 2008 (14.30)
London, England

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PC-46/08 Rev. 2
2. Chairman – to consider	verbal
The Committee will consider whether a Chairman should be appointed for the remainder of the 2001 Agreement.	
3. Promotion activities and proposals	
3.1 ICO network to promote coffee consumption – to note	verbal
The consultant will report on the implementation of the ICO network to promote coffee consumption.	
3.2 Coffee and health – to consider	verbal
The Promotion Committee will consider reports on the Positively Coffee and the Health Care Professions – Coffee Education Programmes.	
4. International Coffee Agreement 2007 – Promotion and Market Development Committee – to note	WP-Council 168/08
The Council will consider draft terms of reference for the Promotion and Market Development Committee established under Article 25 of the 2007 Agreement. A strategy for promotion and market development will be prepared for consideration by the new Committee once the ICA 2007 has entered into force.	

5. Financial matters

5.1 Accounts of the Promotion Fund for the financial year 2006/07 and Report of the Auditors – to note PC-47/08

The Accounts of the Promotion Fund and Report of the Auditors will be presented for the approval of exporting Members.

5.2 Accounts of the Special Fund for the financial year 2006/07 and Report of the Auditors – to note SF-40/08

The Accounts of the Special Fund and Report of the Auditors will be presented for the approval of exporting Members.

6. Other business – to consider

22nd ASIC Conference (Campinas, Brazil, 14 – 19 September 2008) PC-48/08

7. Date of next meeting – to note verbal

The next meeting of the Promotion Committee will take place during the 101st Session of the Council during the week of 22 – 26 September 2008.